



## CELTIC MEDIA FESTIVAL

The Celtic Media Festival is an annual 3-day summit that promotes the languages and cultures of the Celtic Nations and Regions in media. It combines a major conference of seminars and master classes with presentation of coveted prizes in an international competition across all the main content genres in TV, radio, film and digital media.

### HOW TO ENTER

Enter at [www.celticmediafestival.co.uk](http://www.celticmediafestival.co.uk)

#### What is eligible to enter?

Entries from the Celtic countries and regions\* are accepted on any subject. Entries from outside the Celtic countries are accepted where the subject matter relates to aspects of life and culture, past, present or future of a Celtic country.

The festival competition is open to original productions first broadcast on traditional channels or online platforms, or publicly screened to an audience of over 50 between 1st November 2020 and 31st October 2021.

Productions previously entered for competition at the CMF, in any form, will not be accepted.

#### Why enter?

- Demonstrate your production skills against your rivals and peers
- Demonstrate your talent and skills to the wider media industry
- To stand out from the competition
- Gain fantastic PR opportunities by promoting your company as award winning
- Reward your hardworking team(s) and boost morale
- Highlight the importance of the Celtic Media industry
- Showcase your work to commissioners and broadcasters

#### Juries

The entries will be judged by a panel of industry professionals from across the Celtic Nations and Regions with extensive experience in broadcast and digital media. More information on our jury panels can be found at: [www.celticmediafestival/rules-and-guidelines](http://www.celticmediafestival/rules-and-guidelines)

**Deadline for entering:** Wednesday 3<sup>rd</sup> of November 2021 at 5PM

\* The Celtic countries and regions include Brittany, Cornwall, Ireland, Isle of Man, Scotland and Wales and Galicia. The board retain the right to extend or limit this list.



## Entry Fees

	Total - Sterling £	Total - Euros €
<b>SCREEN</b>		
Television Broadcasters	150	175
Independent Television, Film & Video Companies	70	80
<b>RADIO AND PODCAST</b>		
Broadcasters	120	135
Independent Producers/Community Stations	60	70
<b>WORKSHOPS, INDIVIDUALS and STUDENTS</b>	20	25

**Tech Spec** - Please note that these tech specs **must** be followed

<u>Full Video Programme</u>	<u>Full Audio Programme</u>
<p><b>Video Format</b>            Container: .mp4            Max Resolution: 1920x1080 px            Codec: H264 with Constant Rate            Minimum Frame Rate: 24            Minimum bitrate 1280kbit/s  <b>Maximum bitrate 2668kbit/s</b></p> <p><b>Audio Format:</b>            Codec: AAC (Advanced Audio Codec)            Bitrate: 256 kbit/s            Sample rate: 44.1 kHz Factor of 24</p>	<p><b>Audio Format</b>            Container: .mp3            Codec: AAC (Advanced Audio Codec)            Bitrate: 256 kbit/s            Sample rate: 44.1 kHz</p>

## Clips

<u>Video Clip (30 seconds)</u>	<u>Audio Clip (20 seconds)</u>
<p><b>Video Format (Broadcast Quality)</b>            Container: .mp4 or .mov            Resolution: 1920x1080 px            Codec: h.264            Frame rate: 24, 25 or 30            Bit rate: min 5,000 Kbit/s</p> <p><b>Audio:</b>            Codec: AAC-LC (Advanced Audio Codec)            Data rate: up to 320 kbit/s            Sample Rate: 44.1 kHz            Max Duration: 30 seconds</p>	<p><b>Audio Format:</b>  <b>Container: .mp3</b>            Codec: AAC (Advanced Audio Codec)            Bitrate: 256 kbit/s            Sample rate: 48 kHz            Max Duration: 20 seconds</p>

## Image

Format: Jpg or PNG

Minimum Image Dimensions: 1920x1080 (Landscape)

*Image examples: Promo image, Production Still, Radio Presenter Headshot*



## HOW TO ENTER - Step by Step Guide

### Step 1: Create Account/Read Guidelines

- Log on to [www.celticmediafestival.co.uk/login](http://www.celticmediafestival.co.uk/login)
- 'Sign in' if you are a returning entrant or 'Register' if this is your first time entering
- Read this document and the Rules and Guidelines to decide which category you will be entering each production

### Step 2: Fill in the Entry Form

- Go to [Call for Entries](#)
- Create a New Entry
- Fill in Entry Form and Submit
- Repeat this process if required by selecting **Add New Entry**

### Step 3: Payment

- Once all entry forms are complete and final, select your method of payment (Invoice Request or Pay by Card)
- An invoice or receipt will be issued within a week

*Please note that if the invoice is not paid within two weeks of being issued, your entry will be removed from the competition*

### Step 4: Upload Media

- Upload Image
- Upload 30 second clip for video and 20 second clip for audio
- Upload Full Programme
- If applicable, upload supporting documentation
- If applicable, upload transcript

### Step 5: Review for Approval

- You will receive an email either asking you to Approve your video/audio
- Review the programme and approve for jury viewing





## CATEGORIES

### DOCUMENTARY / FACTUAL:

1. **FACTUAL SERIES:** More than one factual programme linked through a unified approach, narrative or the thematic development of a subject matter. Only one episode of a series may be entered. The 30 sec clip for this category must be a series promo. Entrants must include series and episode number in the synopsis.
2. **FACTUAL ENTERTAINMENT:** Entries invited from lifestyle, magazine/discussion and formatted documentary - reality. Stand-alone single programmes or one episode from a series may be entered.
3. **SINGLE DOCUMENTARY:** For one-off documentaries of up to 60 minutes. Entries should offer a real insight to the world and the situation that they explore as well as demonstrating an appropriate style and approach, whether observational or scripted.
4. **SPORTS DOCUMENTARY:** Programmes that capture or celebrate the personalities of sport - of the sport itself or of sporting individuals involved at whatever level. Eligible programmes will place emphasis on the passion and spirit of sport and not on event coverage. Programmes based on archive footage will be eligible. Programmes should be based on sports associated with Celtic nations and reflect this culture and heritage.
5. **HISTORY:** For documentaries that focus on a particular historical event/person in history. Drama-Docs can also be included in this category.
6. **ARTS:** This category is for programmes and film that celebrate and examine the arts. (Recordings of performances are not eligible)
7. **CURRENT AFFAIRS:** Entries should demonstrate journalistic integrity and subject matter should be presented in an investigative and/or immediate manner.
8. **FEATURE DOCUMENTARY:** a nonfiction motion picture with a running time of 61 minutes or more. It will predominantly be composed of documentary footage but it may also employ partial reenactment, stock footage, stills, animation, stop-motion or other techniques, as long as the emphasis is on fact and not on fiction. Dramatised factual subjects will not qualify as documentaries.

### DRAMA:

9. **SHORT DRAMA** (up to 30 mins): Script and performance will be considered in addition to directorial skill and production values.
10. **SINGLE DRAMA** (over 30 mins): Entries are welcome from both film and television. Script and performance will be considered in addition to directorial skill and production values.
11. **DRAMA SERIES:** An episode from a serial, soap or series should be accompanied by a brief context in addition to programme's synopsis. The episode in competition will reflect both story and character development. The 30 sec clip for this category must be a series promo. Entrants must include series and episode number in the synopsis.

### FURTHER SCREEN CATEGORY:

12. **ANIMATION:** The category is open to entries from all areas of animation.
13. **CHILDREN'S PROGRAMME:** This category invites entries from a wide range of programming and films for all children of school-going age, fiction and non-fiction. Entries should demonstrate success in



communicating with the specific target audience. The entrant should specify the particular age of the audience the programme is aimed at on the entry form.

14. **ENTERTAINMENT:** Entries to this category may include variety, quiz shows, panel shows etc.
15. **LIVE MUSIC PROGRAMME:** Entries to this category may include live music, live music events and music showcases. Any genre of music is accepted. Programmes can be pre-recorded but must include an element of live music.
16. **COMEDY:** Entries to this category may include situation comedy, sketch shows and other scripted comedy.
17. **SHORT FORM:** Productions of all genres, up to and including 15 minutes in duration. Productions must have been published on an online platform, including but not limited to Facebook, Instagram, Twitter, YouTube, Vimeo, IGTV, LinkedIn, Twitch, Pinterest, all Social Apps & Web Pages. Online channels are also included, eg RTÉ Player, iPlayer etc. Productions must have been published on these online channels before any traditional broadcast channels.

### **RADIO (including PODCASTS):**

18. **RADIO STATION OF THE YEAR:** Entries must be compilations that celebrate a station's successes and highlights from the 1st of November 2020 to the 31st of October 2021. Compilations must not exceed 1 hour and must be unedited examples of output, to include at least 5 examples of the best of the year. The Festival is seeking to award excellence; a station's accord with its audience, its energy, diversity and the continuing quality of production.

An application form must be completed and uploaded to the submission which will include a short supporting statement stating the station's aims and highlights of 2021, a weekly schedule with programme details and any additional information thought to be relevant to the competition and not already included.

Application forms can be downloaded [here](#).

19. **RADIO DOCUMENTARY:** Entries should demonstrate creative use of the medium in story-telling, analysis of subject matter and production values. Minimum speech content of 70% is required (where the documentary is a music documentary, speech content of no less than 50% is required).
20. **RADIO DRAMA:** Entries to this category will reflect excellence in scripted radio fiction, this includes original single dramas, an episode from a drama series or adaptations. Script and performance will be considered, as well as overall story and character development.
21. **RADIO MUSIC PROGRAMME (LIVE):** Entries should be programmes that are specifically dedicated to a particular genre of music. Any genre of music is accepted. This is a category for programmes that are part of the regular schedule but have a specialist music remit. Consideration given to the relevance of the music selection and the presenter's input. This category does not include documentaries on music.
22. **RADIO SPORTS:** This category celebrates any programme whose editorial content is specifically dedicated to coverage and or discussion of sporting events and/or issues.
23. **RADIO COMEDY:** Entries will be considered from all forms of Radio Comedy; sketch shows, panel shows, sitcoms etc. Recordings of stand-up shows are not eligible.
24. **RADIO MAGAZINE SHOW:** Entries will be considered from all types of magazine show including but not limited to morning and drivetime programme. Includes Phone-ins.
25. **RADIO PRESENTER OF THE YEAR:** This category celebrates Celtic talent on radio. Entries are expected from both factual and entertainment genres and require demonstration of skill in two ways. Entrants should enter a compilation, not exceeding 1hr in duration, containing at least 5 examples of the individual's best work throughout the year and representing work during the year that best



demonstrates broadcast skills including innovation and creativity, conveying information and excellent production values.

**SPIRIT OF THE FESTIVAL:** The spirit of the festival golden torc is awarded to a nominated programme across all screen categories that embodies the spirit and ethos of Celtic Media Festival. The winning production as chosen by the International Jury will be wholly or substantially in a Celtic language.

## SUPPORTING DOCUMENTS

**Supporting Documents must only be provided for the following categories.**

### **Radio Station of the Year**

In addition to the entry form and the audio file (Highlights from 2021 – Nov 2020 to Oct 2021), an application form must be completed and uploaded to the submission which will include a short supporting statement stating the station's aims and highlights of 2021, a weekly schedule with programme details and any additional information thought to be relevant to the competition and not already included. Radio Station's that broadcast in a Celtic language or in French must provide a transcript in English including timecodes of the compilation's first 5 minutes and last 3 minutes and for the rest of the programme to be summarised. Please include any additional information thought to be relevant to the competition and not already included in the supporting statement.

Application forms can be downloaded here.

### **Radio Presenter of the Year**

A document including a short bio and a running order of the Radio Presenter of the Year compilation must be submitted as well.

**Supporting Documentation must be uploaded to the website via the Manage Media page and/or emailed to: [naomi@celticmediafestival.co.uk](mailto:naomi@celticmediafestival.co.uk) no later than the 3<sup>rd</sup> of November at 5PM.**

## GENERAL RULES

- All entries must have been commissioned, broadcast or otherwise made available on digital platforms or publicly screened to an audience exceeding 50 between 1st November 2020 and 31st October 2021
- All entries must be submitted in the specification stated in the Tech Spec listed on **page 2**.
- The decision regarding which competition category an entry will be in is at the sole discretion of the entrant. Neither the Festival staff, the National Juries nor the International Juries are permitted to amend the decision of the entrant.



## FAQ – Frequently Asked Questions

**- I don't know if my programme is eligible, what should I do?**

*Please contact our offices on 00 44 (0)141 553 5409 and we would be happy to discuss this with you.*

**- Does my entry have to be in a Celtic language?**

*No, we accept entries in any language. We ask that you please provide an English subtitled version of the programme or a transcript for radio programmes.*

**- The Country of Origin of my production is not a Celtic Nation or Region however the subject matter relates to aspects of life and culture in a Celtic nation, is it eligible?**

*Yes.*

**- My entry has only been screened once, is it eligible?**

*Yes. Your entry must have been publicly screened to an audience of more than 50 people.*

**- My entry has only been on YouTube and Vimeo, is it eligible?**

*Yes. Your entry must have more than 50 views.*

**- Can I send you the DVD of my programme?**

*We will only accept digital uploads onto our website.*

**- Can I send you a Vimeo link of my programme?**

*We cannot accept a vimeo link as all programmes will be viewed by our jurors on a secure portal on our website.*

**- What audio format can I upload?**

*Please upload MP3 files, if you are uploading more than one file please make this clear in the synopsis of your entry.*

**- When should I pay?**

*After entering the programme details in the entry form, you must either Pay by Card online or Request an Invoice. You must select an option to confirm your entry into the competition. If payment has not been received within two weeks of the invoice being issued, your entry will be removed from the competition.*

**- Can I pay by card over the phone?**

*No, you can pay by card on our website when prompted to do so. if you requested an invoice you must either pay by cheque or by bank transfer.*